

Medical Statistics Made Easy 2nd Edition

This essential textbook presents the basics of dental statistics in an accessible way, combining explanation in non-technical language with key messages, practical examples, suggestions for further reading and exercises complete with detailed solutions. There is an emphasis on the principles and application of statistics without the use of algebra. The statistical material is strongly rooted in practical examples drawn from a wide range of journal articles representing both dental health care delivery and clinical dentistry. The perspective is international, with papers drawn from a variety of settings around the world. Many articles are recent and report contemporary developments in dental care. The intended audience includes dental students and practitioners, those engaged in dental research and other health care professionals. For students and tutors, it covers the undergraduate curriculum, and the exercises and solutions make it ideal for course use. For practitioners and researchers it provides the first principles of study design, accessing the dental literature, and the preparation and publication of original dental research.

The majority of medical research involves quantitative methods and so it is essential to be able to understand and interpret statistics. This book shows readers how to develop the skills required to critically appraise research evidence effectively, and how to conduct research and communicate their findings.

Provides students and practitioners with a clear, concise introduction to the statistics they will come across in their regular reading of clinical papers. Written by three experts with wide teaching and consulting experience, *Medical Statistics: A Textbook for the Health Sciences, Fourth Edition*: Assumes no prior knowledge of statistics Covers all essential statistical methods Completely revised, updated and expanded Includes numerous examples and exercises on the interpretation of the statistics in papers published in medical journals From the reviews of the previous edition: "The book has several excellent features: it is written by statisticians, is.... well presented, is well referenced.... and is short." THE LANCET "Many statisticians are concerned at the generally poor standard of statistics in papers published in medical journals. Perhaps this could be remedied if more research workers would spare a few hours to read through Campbell and Machin's book." BRITISH MEDICAL JOURNAL "... a simple, interesting and insightful introduction to medical statistics... highly recommended." STATISTICAL METHODS IN MEDICAL RESEARCH "Campbell and Machin found the golden mean... this book can be recommended for all students and all medical researchers." ISCB NEWSLETTER

Required reading in many medical and healthcare institutions, *How to Read a Paper* is a clear and wide-ranging introduction to evidence-based medicine and healthcare, helping readers to understand its central principles, critically evaluate published data, and implement the results in practical settings. Author Trisha Greenhalgh guides readers through each fundamental step of inquiry, from searching the literature to assessing methodological quality and appraising statistics. *How to Read a Paper* addresses the common criticisms of evidence-based healthcare, dispelling many of its myths and misconceptions, while providing a pragmatic framework for testing the validity of healthcare literature. Now in its sixth edition, this informative text includes new and expanded discussions of study bias, political interference in published reports, medical statistics, big data and more. Offers user-friendly guidance on evidence-based healthcare that is applicable to both experienced and novice readers Authored by an internationally recognised practitioner and researcher in evidence-based healthcare and primary care Includes updated references, additional figures, improved checklists and more *How to Read a Paper* is an ideal resource for healthcare students, practitioners and anyone seeking an accessible introduction to evidence-based healthcare.

If you want to outsmart a crook, learn his tricks—Darrell Huff explains exactly how in the classic *How to Lie with Statistics*. From distorted graphs and biased samples to misleading averages, there are countless statistical dodges that lend cover to anyone with an ax to grind or a product to sell. With abundant examples and illustrations, Darrell Huff's lively and engaging primer clarifies the basic principles of statistics and explains how they're used to present information in honest and not-so-honest ways. Now even more indispensable in our data-driven world than it was when first published, *How to Lie with Statistics* is the book that generations of readers have relied on to keep from being fooled.

This highly popular introduction to confidence intervals has been thoroughly updated and expanded. It includes methods for using confidence intervals, with illustrative worked examples and extensive guidelines and checklists to help the novice.

Online Statistics: An Interactive Multimedia Course of Study is a resource for learning and teaching introductory statistics. It contains material presented in textbook format and as video presentations. This resource features interactive demonstrations and simulations, case studies, and an analysis lab. This print edition of the public domain textbook gives the student an opportunity to own a physical copy to help enhance their educational experience. This part I features the book *Front Matter*, Chapters 1-10, and the full Glossary. Chapters Include: I. Introduction, II. Graphing Distributions, III. Summarizing Distributions, IV. Describing Bivariate Data, V. Probability, VI. Research Design, VII. Normal Distributions, VIII. Advanced Graphs, IX. Sampling Distributions, and X. Estimation. *Online Statistics Education: A Multimedia Course of Study* (<http://onlinestatbook.com/>). Project Leader: David M. Lane, Rice University.

Medical Statistics Made Easy 2nd edition continues to provide the easiest possible explanations of the key statistical techniques used throughout the medical literature. Featuring a comprehensive updating of the 'Statistics at work' section, this new edition retains a consistent, concise, and user-friendly format. Each technique is graded for ease of use and frequency of appearance in the mainstream medical journals. *Medical Statistics Made Easy 2nd edition* is essential reading for anyone looking to understand: * confidence intervals and probability values * numbers needed to treat * t tests and other parametric tests * survival analysis If you need to understand the medical literature, then you need to read this book. Reviews: "This book helps medical students understand the basic concepts of medical statistics starting in a 'step-by-step approach'. The authors have designed the book assuming that the reader has no prior knowledge. It focuses on the most common statistical concepts that are likely to be faced in medical literature. All chapters are concise and simple to understand. Each chapter starts with an introduction which consists of "how important" that particular statistical concept is, using a 'star' system. A 'thumbs-up' system shows how easy the statistical concept is to understand. Both these systems indicate time-efficient learning allowing yourself to focus on areas you find most difficult. Following this, there are worked out examples with exam-tips at the end of some chapters. The last chapter, 'Statistics at Work', shows how medical statistics is put into practice using worked out examples from renowned journals. This helps in assessing the reader's own knowledge and gives them confidence in analysis of statistics of a journal. In conclusion, we would recommend this book as an introduction into medical statistics before plunging into the deep 'statistical' waters! It gives confidence to the reader in taking up the challenge of understanding statistics and [being] able to apply knowledge in analysing medical literature." Stefanie Zhao Lin Lip & Louise Murchison, *Scottish Medical Journal*, June 2010 "If ever there was a book that completely lived up to its title, this is it...Perhaps above everything, it is the chapter layout and design that makes this book stand out head and shoulders above the crowd. At the beginning of each chapter two questions are posed – how important is the subject in question and how difficult is it to understand? The first is answered on the basis of how often the subject is mentioned / used in papers published in mainstream medical journals. A star rating is then given from one to five with five stars implying use in the majority of papers published. The second question is answered by means of a 'thumbs up' grading system. The more thumbs, the easier the concept is to understand (maximum of five). This, of course, provides a route into statistics for even the most idle of uneducated individuals! Five stars and five thumbs must surely indicate time-efficient learning! At the end of each chapter exam tips

(light bulb icon!) are given – I doubt anyone could ask for more! The whole way in which the authors have written this book is commendable; the chapters are succinct, easy to follow and a pleasure to read...Is it value for money? – a definite yes even at twice the price. Of course I never exaggerate but if you breathe, you should own this book!" Ian Pearce, Urology News, June 2010

As many medical and healthcare researchers have a love-hate relationship with statistics, this practical reference book may make all the difference. It takes examples, mainly from the authors' own research, to explain how to make sense of statistics, turn statistical computer results into coherent information, and help decide which pieces of information to report and how to present them. Presenting Medical Statistics includes a wide range of statistical analyses, and all the statistical methods are illustrated using real data. Labelled figures show the Stata and SPSS commands needed to obtain the analyses, with indications of which information should be extracted from the output for reporting. The relevant results are then presented as for a report or journal article, to illustrate the principles of good presentation. The reader is taken through the various stages of the research process, from the initial research proposal, ethical approval and data analysis, to reporting on and publishing the findings. There are even extensive references for those who wish to find out more about the statistical methods. This is a must for anyone working with statistics in the medical profession.

Statistics for the Health Sciences is a highly readable and accessible textbook on understanding statistics for the health sciences, both conceptually and via the SPSS programme. The authors give clear explanations of the concepts underlying statistical analyses and descriptions of how these analyses are applied in health science research without complex maths formulae. The textbook takes students from the basics of research design, hypothesis testing and descriptive statistical techniques through to more advanced inferential statistical tests that health science students are likely to encounter. The strengths and weaknesses of different techniques are critically appraised throughout, and the authors emphasise how they may be used both in research and to inform best practice care in health settings. Exercises and tips throughout the book allow students to practice using SPSS. The companion website provides further practical experience of conducting statistical analyses. Features include: • multiple choice questions for both student and lecturer use • full Powerpoint slides for lecturers • practical exercises using SPSS • additional practical exercises using SAS and R This is an essential textbook for students studying beginner and intermediate level statistics across the health sciences.

This book explains the advanced but essential concepts of Multivariate Statistics in a practical way while touching the mathematical logic in a befitting manner. The illustrations are based on real case studies from a super specialty hospital where active research is going on.

Most medical researchers, whether clinical or non-clinical, receive some background in statistics as undergraduates. However, it is most often brief, a long time ago, and largely forgotten by the time it is needed. Furthermore, many introductory texts fall short of adequately explaining the underlying concepts of statistics, and often are divorced

BASIC ALLIED HEALTH STATISTICS AND ANALYSIS, 4th Edition is the comprehensive resource for future health care professionals in a variety of Health Information Management careers. Designed to explain common statistical computations and their practical uses in health care settings, the book's hands-on approach requires students to think through problems and then apply the proper method of statistical analysis. Topics explore the current health care industry, basic math and statistical computations, vital statistics and mortality rates, census and occupancy rates, and more, all in accordance with CAHIIM curriculum standards and competencies. Chapter learning features include examples, tables and figures, and even a separate column for note-taking, along with a brand new chapter on the fundamentals of research. Plenty of case studies and self-assessment opportunities keep students engaged in the material, while ensuring a practical and discerning knowledge of key data and statistical concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A clear and concise introduction and reference for anyone new to the subject of statistics.

It is not necessary to know how to do a statistical analysis to critically appraise a paper. However, it is necessary to have a grasp of the basics, of whether the right test has been used and how to interpret the resulting figures. Short, readable, and useful, this book provides the essential, basic information without becoming bogged down in the

This long awaited second edition of this bestseller continues to provide a comprehensive, user friendly, down-to-earth guide to elementary statistics. The book presents a detailed account of the most important procedures for the analysis of data, from the calculation of simple proportions, to a variety of statistical tests, and the use of regression models for modeling of clinical outcomes. The level of mathematics is kept to a minimum to make the material easily accessible to the novice, and a multitude of illustrative cases are included in every chapter, drawn from the current research literature. The new edition has been completely revised and updated and includes new chapters on basic quantitative methods, measuring survival, measurement scales, diagnostic testing, bayesian methods, meta-analysis and systematic reviews. "... After years of trying and failing, this is the only book on statistics that i have managed to read and understand" - Naveed Kirmani, Surgical Registrar, South London Healthcare HHS Trust, UK

The get-it-over-with-quickly approach to statistics has been encouraged - and often necessitated - by the short time allotted to it in most curriculums. If included at all, statistics is presented briefly, as a task to be endured mainly because pertinent questions may appear in subsequent examinations for licensure or other certifications. However, in later professional activities, clinicians and biomedical researchers will constantly be confronted with reports containing statistical expressions and analyses. Not just a set of cookbook recipes, Principles of Medical Statistics is designed to get you thinking about data and statistical procedures. It covers many new statistical methods and approaches like box plots, stem and leaf plots, concepts of stability, the bootstrap, and the jackknife methods of resampling. The book is arranged in a logical sequence that advances from simple to more elaborate results. The text describes all the conventional statistical procedures, and offers reasonably rigorous accounts of many of their mathematical justifications.

Although the conventional mathematical principles are given a respectful account, the book provides a distinctly clinical orientation with examples and teaching exercises drawn from real world medical phenomena. Statistical procedures are an integral part of the basic background needed by biomedical researchers, students, and clinicians. Containing much more than most elementary texts, Principles of Medical Statistics fills the gap often found in the current curriculum. It repairs the imbalance that gives so little attention to the role of statistics as a prime component of basic biomedical education.

A comprehensive introduction to statistics that teaches the fundamentals with real-life scenarios, and covers histograms, quartiles, probability, Bayes' theorem, predictions, approximations, random samples, and related topics.

Focusing on quantitative approaches to investigating problems, this title introduces the basic rules and principles of statistics, encouraging the reader to think critically about data analysis and research design, and how these factors can impact upon evidence-based practice.

Designed to support the best-selling third edition of Medical Statistics at a Glance.

The 5th edition of this popular introduction to statistics for the medical and health sciences has undergone a significant revision, with several new chapters added and examples refreshed throughout the book. Yet it retains its central philosophy to explain medical statistics with as little technical detail as possible, making it accessible to a wide audience. Helpful multi-choice exercises are included at the end of each chapter, with answers provided at the end of the book. Each analysis technique is carefully explained and the mathematics kept to minimum. Written in a style suitable for statisticians and clinicians alike, this edition features many real and original examples, taken from the authors' combined many years' experience of designing and analysing clinical trials and teaching statistics. Students of the health sciences, such as medicine, nursing, dentistry, physiotherapy, occupational therapy, and radiography should find the book useful, with examples relevant to their disciplines. The aim of training courses in medical statistics pertinent to these areas is not to turn the students into medical statisticians but rather to help them interpret the published scientific literature and appreciate how to design studies and analyse data arising from their own projects. However, the reader who is about to design their own study and collect, analyse and report on their own data will benefit from a clearly written book on the subject which provides practical guidance to such issues. The practical guidance provided by this book will be of use to professionals working in and/or managing clinical trials, in academic, public health, government and industry settings, particularly medical statisticians, clinicians, trial co-ordinators. Its practical approach will appeal to applied statisticians and biomedical researchers, in particular those in the biopharmaceutical industry, medical and public health organisations.

In line with the other books in the at a Glance series, Medical Statistics at a Glance leads the reader through a number of self-contained topics, each covering a different aspect of medical statistics. The majority of these use the standard 'At a Glance' format of two pages per topic. The authors have provided a basic introduction to the underlying concepts of medical statistics and a guide to the most commonly used statistical procedures. Topics describing a statistical technique are accompanied by a worked example, using real data, illustrating its use. Where possible, the same data set has been used in more than one topic to reflect the reality of data analysis. Detailed and complex hand calculations have been avoided with a concentration on the interpretation of computer data analysis. Medical Statistics at a Glance is versatile in its use as an explanation, a revision summary and a long-term source of reference. Worked examples to accompany each topic. Emphasis on computer analysis of data rather than hand calculations. Supported by a website at <http://www.medstatsaag.com/> - this site contains useful self-assessment questions to aid student learning.

As many medical and healthcare researchers have a love-hate relationship with statistics, the second edition of this practical reference book may make all the difference. Using practical examples, mainly from the authors' own research, the book explains how to make sense of statistics, turn statistical computer output into coherent information, and help decide which pieces of information to report and how to present them. The book takes you through all the stages of the research process, from the initial research proposal, through ethical approval and data analysis, to reporting on and publishing the findings. Helpful tips and information boxes, offer clear guidance throughout, including easily followed instructions on how to: -develop a quantitative research proposal for ethical/institutional approval or research funding -write up the statistical aspects of a paper for publication -choose and perform simple and more advanced statistical analyses -describe the statistical methods and present the results of an analysis. This new edition covers a wider range of statistical programs - SAS, STATA, R, and SPSS, and shows the commands needed to obtain the analyses and how to present it, whichever program you are using. Each specific example is annotated to indicate other scenarios that can be analysed using the same methods, allowing you to easily transpose the knowledge gained from the book to your own research. The principles of good presentation are also covered in detail, from translating relevant results into suitable extracts, through to randomised controlled trials, and how to present a meta-analysis. An added ingredient is the inclusion of code and datasets for all analyses shown in the book on our website (<http://medical-statistics.info>). Written by three experienced biostatisticians based in the UK and US, this is a step-by-step guide that will be invaluable to researchers and postgraduate students in medicine, those working in the professions allied to medicine, and statisticians in consultancy roles.

How to Report Statistics in Medicine presents a comprehensive and comprehensible set of guidelines for reporting the statistical analyses and research designs and activities commonly used in biomedical research. Containing elements of a reference book, a style manual, a dictionary, an encyclopedia, and a text book, it is the standard guide in the fields of medical writing, scientific publications, and evidence-based medicine throughout the world. Features: Specific, detailed guidelines for reporting and interpreting statistics and research designs and activities in biomedical science. Sample presentations that guide you in reporting statistics correctly and completely. Coverage of current and emerging topics in statistics and trial design. Written by a senior medical writer and a senior biostatistician, the text is both clear and accurate, and the information is complete and pragmatic. Designed for anyone who needs to interpret or report statistics in medicine.

Written with medical statisticians and medical researchers in mind, this intermediate-level reference explores the use of SAS for analyzing medical data. Applied Medical Statistics Using SAS covers the whole range of modern statistical methods used in the analysis of medical data, including regression, analysis of variance and covariance, longitudi

A concise, straightforward introduction to medical statistics, this book covers all the topics which a medical student or research worker is likely to encounter in routine work. It can be used for self-teaching, as a reference text, and as a useful companion to basic courses in medical statistics. The book consists of twenty short chapters, each including worked examples, the chapter order reflecting a logical progression of practical concepts rather than a formal mathematical development.

Statistics can be an intimidating subject for many students and clinicians. This concise text introduces basic concepts that underpin medical statistics and, using everyday clinical examples,

highlights the importance of statistical principles to understanding and implementing research findings in routine clinical care.

Statistical analysis is ubiquitous in modern medical research. Logistic regression, generalized linear models, random effects models, and Cox's regression all have become commonplace in the medical literature. But while statistical software such as SAS make routine application of these techniques possible, users who are not primarily statisticians must take care to correctly implement the various procedures and correctly interpret the output. *Statistical Analysis of Medical Data Using SAS* demonstrates how to use SAS to analyze medical data. Each chapter addresses a particular analysis method. The authors briefly describe each procedure, but focus on its SAS implementation and properly interpreting the output. The carefully designed presentation relegates the theoretical details to "Displays," so that the code and results can be explored without interruption. All of the code and data sets used in the book are available for download from either the SAS Web site or www.crcpress.com. Der and Everitt, authors of the best-selling *Handbook of Statistical Analyses Using SAS*, bring all of their considerable talent and experience to bear in this book. Step-by-step instructions, lucid explanations and clear examples combine to form an outstanding, self-contained guide--suitable for medical researchers and statisticians alike--to using SAS to analyze medical data.

Here in one easy-to-understand volume are the statistical procedures and techniques the agricultural researcher needs to know in order to design, implement, analyze, and interpret the results of most experiments with crops. Designed specifically for the non-statistician, this valuable guide focuses on the practical problems of the field researcher. Throughout, it emphasizes the use of statistics as a tool of research—one that will help pinpoint research problems and select remedial measures. Whenever possible, mathematical formulations and statistical jargon are avoided. Originally published by the International Rice Research Institute, this widely respected guide has been totally updated and much expanded in this Second Edition. It now features new chapters on the analysis of multi-observation data and experiments conducted over time and space. Also included is a chapter on experiments in farmers' fields, a subject of major concern in developing countries where agricultural research is commonly conducted outside experiment stations. *Statistical Procedures for Agricultural Research, Second Edition* will prove equally useful to students and professional researchers in all agricultural and biological disciplines. A wealth of examples of actual experiments help readers to choose the statistical method best suited for their needs, and enable even the most complicated procedures to be easily understood and directly applied. An International Rice Research Institute Book

Medical Statistics at a Glance provides a concise and accessible introduction and revision aid for undergraduate medical students and anyone wanting a straightforward introduction to this complex subject. Following the familiar, easy-to-use at a Glance format, each topic is presented as a double-page spread with key facts accompanied by clear, informative tables, formulae and graphs. This new edition of *Medical Statistics at a Glance*: Contains a second colour throughout to enhance the visual appeal, making the subject even easier to understand Features worked examples on each topic, with emphasis on computer analysis of data rather than hand calculations Includes new topics on Rates and Poisson regression, Generalised linear models, Explanatory variables in statistical models and Regression models for clustered data. Has an accompanying website <http://www.medstatsaag.com/> containing supplementary material including multiple choice questions (MCQs) with annotated answers for self-assessment *Medical Statistics at a Glance* will appeal to all medical students, junior doctors and researchers in biomedical and pharmaceutical disciplines. Reviews of the last edition "All medical professionals will come across statistics in their daily work and so a proper understanding of these concepts is invaluable. This is brought to you in this easily comprehensible succinct textbook. I unreservedly recommend this book to all medical students, especially those that dislike reading reams of text. This is one book that will not sit on your shelf collecting dust once you have graduated and will also function as a reference book." 4th Year Medical Student. *Barts and the London Chronicle*, Spring 2003, vol.5, issue 1

In 1969 the first edition of this book introduced the concepts of statistics and their medical application to readers with no formal training in this area. While retaining this basic aim, the authors have expanded the coverage in each subsequent edition to keep pace with the increasing use and sophistication of statistics in medical research. This fifth edition has undergone major restructuring, with some sections completely rewritten; it is now more logically organized and more user friendly (with the addition of 'summary boxes' throughout the text). It incorporates new statistical techniques and approaches that have made an appearance since the last edition. In addition, some chapters or chapter headings are specifically marked to signify material that is more difficult than the material in which it is embedded - such sections or chapters can be omitted at first reading. Several new chapters have been added. "Associations: Chance, Confounded and Causal?" explains without any formulae the concepts underlying confounding, confidence intervals and p values, and the interpretation of associations observed in research investigations. Another new chapter considers sample size calculations in some detail and provides, in addition to the relevant formulae, useful tables that should give the researcher an indication of the order of magnitude of the number of subjects he or she might require in different situations.

Holistic approach to understanding medical statistics This hands-on guide is much more than a basic medical statistics introduction. It equips you with the statistical tools required for evidence-based clinical research. Each chapter provides a clear step-by-step guide to each statistical test with practical instructions on how to generate and interpret the numbers, and present the results as scientific tables or graphs. Showing you how to: analyse data with the help of data set examples (Click here to download datasets) select the correct statistics and report results for publication or presentation understand and critically appraise results reported in the literature Each statistical test is linked to the research question and the type of study design used. There are also checklists for critically appraising the literature and web links to useful internet sites. Clear and concise explanations, combined with plenty of examples and tabulated explanations are based on the authors' popular medical statistics courses. Critical appraisal guidelines at the end of each chapter help the reader evaluate the statistical data in their particular contexts.

Clinical Evidence Made Easy will give those working in healthcare the tools to understand the information available to them from clinical data sources, which can otherwise be hard to decipher.

The book aims to provide both comprehensive reviews of the classical methods and an introduction to new developments in medical statistics. The topics range from meta analysis, clinical trial design, causal inference, personalized medicine to machine learning and next generation sequence analysis. Since the publication of the first edition, there have been tremendous advances in biostatistics and bioinformatics. The new edition tries to cover as many important emerging areas and reflect as much progress as possible. Many distinguished scholars, who greatly advanced their research areas in statistical methodology as well as practical applications, also have revised several chapters with relevant updates and written new ones from scratch. The new edition has been divided into four sections, including, *Statistical Methods in Medicine and Epidemiology*, *Statistical Methods in Clinical Trials*, *Statistical Genetics*, and *General Methods*. To reflect the rise of modern statistical genetics as one of the

most fertile research areas since the publication of the first edition, the brand new section on Statistical Genetics includes entirely new chapters reflecting the state of the art in the field. Although tightly related, all the book chapters are self-contained and can be read independently. The book chapters intend to provide a convenient launch pad for readers interested in learning a specific topic, applying the related statistical methods in their scientific research and seeking the newest references for in-depth research.

“Brilliant, funny . . . the best math teacher you never had.”—San Francisco Chronicle Once considered tedious, the field of statistics is rapidly evolving into a discipline Hal Varian, chief economist at Google, has actually called “sexy.” From batting averages and political polls to game shows and medical research, the real-world application of statistics continues to grow by leaps and bounds. How can we catch schools that cheat on standardized tests? How does Netflix know which movies you’ll like? What is causing the rising incidence of autism? As best-selling author Charles Wheelan shows us in *Naked Statistics*, the right data and a few well-chosen statistical tools can help us answer these questions and more. For those who slept through Stats 101, this book is a lifesaver. Wheelan strips away the arcane and technical details and focuses on the underlying intuition that drives statistical analysis. He clarifies key concepts such as inference, correlation, and regression analysis, reveals how biased or careless parties can manipulate or misrepresent data, and shows us how brilliant and creative researchers are exploiting the valuable data from natural experiments to tackle thorny questions. And in Wheelan’s trademark style, there’s not a dull page in sight. You’ll encounter clever Schlitz Beer marketers leveraging basic probability, an International Sausage Festival illuminating the tenets of the central limit theorem, and a head-scratching choice from the famous game show *Let’s Make a Deal*—and you’ll come away with insights each time. With the wit, accessibility, and sheer fun that turned *Naked Economics* into a bestseller, Wheelan defies the odds yet again by bringing another essential, formerly unglamorous discipline to life.

Medical and Health Science Statistics Made Easy provides health professionals and students with easy-to-understand explanations of key statistical techniques used in medical literature. In a concise and user-friendly format, readers will grasp firm knowledge of medical statistics, including confidence intervals and probability values, numbers needed to treat t tests and other parametric tests, survival analysis, and more. Highlighted examples, exam tips, and items of difficulty make this an ideal primer for all health-related students and professionals.

Blackwell Publishing is delighted to announce that this book has been Highly Commended in the 2004 BMA Medical Book Competition. Here is the judges' summary of this book: "This is a technical book on a technical subject but presented in a delightful way. There are many books on statistics for doctors but there are few that are excellent and this is certainly one of them. Statistics is not an easy subject to teach or write about. The authors have succeeded in producing a book that is as good as it can get. For the keen student who does not want a book for mathematicians, this is an excellent first book on medical statistics." *Essential Medical Statistics* is a classic amongst medical statisticians. An introductory textbook, it presents statistics with a clarity and logic that demystifies the subject, while providing a comprehensive coverage of advanced as well as basic methods. The second edition of *Essential Medical Statistics* has been comprehensively revised and updated to include modern statistical methods and modern approaches to statistical analysis, while retaining the approachable and non-mathematical style of the first edition. The book now includes full coverage of the most commonly used regression models, multiple linear regression, logistic regression, Poisson regression and Cox regression, as well as a chapter on general issues in regression modelling. In addition, new chapters introduce more advanced topics such as meta-analysis, likelihood, bootstrapping and robust standard errors, and analysis of clustered data. Aimed at students of medical statistics, medical researchers, public health practitioners and practising clinicians using statistics in their daily work, the book is designed as both a teaching and a reference text. The format of the book is clear with highlighted formulae and worked examples, so that all concepts are presented in a simple, practical and easy-to-understand way. This second edition enhances the emphasis on choice of appropriate methods with new chapters on strategies for analysis and measures of association and impact. *Essential Medical Statistics* is supported by a web site at www.blackwellpublishing.com/essentialmedstats. This useful online resource provides statistical datasets to download, as well as sample chapters and future updates.

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